

life impact

ANNUAL REVIEW 2018

MY MENTOR
ALWAYS
ENCOURAGES ME!
I'VE LEARNED THAT
ADULTS MUST
LISTEN
TO EVERY
CHILD, AND
LOVE
AND PROTECT THEM.

A child in Siem Reap, **Cambodia**, vulnerable to abuse and being trafficked, after receiving mentoring. Around 100 children are taking part in the programme run by Viva's partner network, PEACE Team Cambodia.



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Any children referred to have had their names and photos changed in accordance with our Child Protection Policy.



LIGHT AND HOPE

“Viva’s model increases the scale of local efforts to serve vulnerable children and families.”

“Viva’s networks are genuinely grassroots.”

“Viva has built committed, action-oriented, local networks with staying power.”

These are just three of nine key findings from the Sagamore Institute, a non-partisan, non-profit US research organisation that has been conducting an evaluation of our work this year.

I’m immensely proud to be leading Viva forward at this time – there is a great deal to give thanks for!

Hundreds of abandoned children in Uganda are now living in families, and thousands of girls in that same country are back in school thanks to our catch-up education programme. Children in Latin America are learning about how to keep safe from violence, girls in India are being mentored about their value, and young people in Cambodia are standing up to the threat of trafficking.

In a dark, cruel world for children to grow up in, Viva and its partner networks are sharing Christ’s light and hope. This annual review illustrates the four ways in which we establish, grow and build locally-led, city-based networks:

CONNECTING

bringing together churches and organisations working with a common vision for children and families.

CAPACITY-BUILDING

effective training to raise the standards of sustainability, best practice and care of the children they reach.

COLLECTIVE ACTION

mobilising networks to impact children through larger scale programmes, focusing on particular solutions.

CITY-WIDE INFLUENCE

using the credibility of programme delivery and campaigns to change societal attitudes towards children and to partner with civil society groups and city authorities.

This crucial work would not be possible without the generous, ongoing support and prayers of individuals, churches and trusts. Thank you for being there alongside us, together for children.



Mark

Mark Stavers
Chief Executive, Viva

As I write, I’m reflecting on an increasing painful internal conflict. I’m reading, once again, about little children being used as helpless pawns in humanity’s loss of moral compass. On this occasion it’s how a ‘civilised’ administration thinks it’s acceptable to rip children from their migrant, weeping mothers and incarcerate them in cages. I dread to think what the next example will be.

And the conflict? You’re about to read about a diametrically different approach to the needs of children. I am so very proud to be associated with Viva, an organisation whose values are those of **rescuing, releasing, restoring hope, re-education, re-integration.** This report represents thousands of heroic people around the world who march to the beat of a different drum; for whom any suffering imposed on children is totally at odds with the Kingdom of God.

Where children are welcomed, honoured and seated as close to God’s heart as you can imagine. Where we hear Jesus’ constantly reiterated plea: “Let the little children come to me, for they are what the Kingdom is all about”.

Read, be blessed and be reinforced in your belief that together we can make a difference.



Stuart

Stuart Pascall
Chair of Trustees, Viva

BETTER TOGETHER



Training for Touch Talk – a resource for churches that raises awareness of child sexual abuse

Churches and organisations working with children at risk are attracted to Viva's concept of a network that can support them in their work and envision them about the potential of their joint voice and action. This act of connecting churches and organisations is relevant and necessary, not only at the start of a network, but at all stages of its development.

In Zambia, UNICEF estimates that close to half of all children are involved in child labour to some extent, with a significant proportion of these children spending their entire childhood living and working on the streets.

Samalani Children At Risk (SCAR) in Lusaka, the country's capital city, became our newest partner network when it was launched in September 2017 out of the foundations of a charity that began working in 2012. Already, 39 churches and two organisations are beginning to hold each other accountable.

The network facilitates a three-day Safe Places training for all new members, to share knowledge about what child abuse is and how to recognise it. A flipbook called TouchTalk is designed and produced for children to raise awareness of sexual abuse and help them develop protective behaviour to keep themselves safe. Following the training, each member also receives six months of mentoring from the

network – and as a result of the greater emphasis on valuing children, church attendance has increased in nearly all the 39 churches.

Sam Fairs-Billam, one of SCAR's network co-ordinators, says: "In the past, churches had refused to work together, and, with just one member of staff following up 19 individual churches and their safeguarding policies, our previous single charity approach spread itself far too thin. Through strengthening the capacity of individuals with training and resources, we aim to prevent and provide an effective response to child abuse. **We want to successfully change the situation for children at risk instead of only responding reactively.**"

Another SCAR co-ordinator, Martin Kapenda, says, "Our mission is to build a network of churches and other organisations that will work collaboratively to create safer environments for children.

CONNECTING



CAPACITY-BUILDING



“Since the training we have seen an increase in cases of child abuse reported. People who have been trained are making referrals and encouraging children to report abuse.” (Counsellor)

“By partnering with Viva, we are identifying, designing and planning specific joint programmes and raising necessary resources and expertise to implement them. Our desire is to bring glory to God through this partnership.”

Within this network, Viva has specifically:

- provided project support, best practice joint project designs and technical assistance
- promoted the vision and provided ongoing motivation
- established a framework that has enabled churches to start working together confidently
- built the 'network engine' by training and developing the network staff and improving accountability and good practice
- created a sense of 'family' among the global partner networks.

In the year ahead, the network will be holding training for its members using Viva tools such as Quality Improvement Systems, Understanding God's Heart for Children and The Good Treatment Campaign.

Even in its infancy, the network has caught the eye of Lusaka's city leaders. Howard Sikwela, Secretary of the Ministry of Community Development and Social Welfare for the Zambia government, who attended the launch, said: “I believe that our society can be helped to recover some of the values in terms of child protection. Today the media is full of stories of child abuse, neglect and exploitation. I believe this network will address such issues and create safe spaces for children.”

“We have gleaned such knowledge as the network continues to coach and guide us on how to implement the child protection policy one step at a time. I have loved working with SCAR and have seen how invested they are in ensuring the children of Zambia are safe and cared for.”
(Child Protection Officer based at a Child Care Institution)



© SCAR

Martin Kapenda at the SCAR launch

During the next three years, our partner network SCAR in Zambia has a vision to:

- Equip 15,000 children to know how to protect themselves
- Support 150 churches to become more child-friendly
- Strengthen 30 child-focused organisations' safeguarding systems
- Train 4 government ministries on child protection

COLLECTIVE ACTION



CITY-WIDE INFLUENCE



CHANGED SITUATION OF CHILDREN IN A CITY

FIRM FOUNDATIONS



© Patricia Andrews

Training programmes equip network members to improve care for children in their communities. Capacity-building increases and deepens the impact of the network and participants not only see the benefits to their own organisations, but also begin to experience how effective partnering can achieve sustainable change for children.

Viva's work with vulnerable children has been growing steadily in India since 2007, with two new networks (Ranchi and Shillong) starting in the last two years.

Recent research by the networks showed that child abuse and lack of access to quality education for marginalised children, particularly girls, were major concerns. An underlying cause relating to these issues was **discrimination against the girl child, which affected girls' access to education and their safety.**

To strategically support the networks' programme of capacity building of local churches and organisations, we are focusing on child protection compliance in schools and awareness of child rights.

There has been an intentional increase in churches and organisations receiving relevant, quality training and, in 2017-18, a total of 2,521 individuals participated in various training programmes.

The Quality Improvement System (QIS) is a tool developed by Viva to help churches and NGOs meet statutory compliances in governance, child protection, HR, finance, budgeting and planning – all of which leads to sustainable improvements in the provision of care for children at risk.

QIS develops organisational structures and systems that ensure a high level of accountability among members. This in turn enables the possibility to assess performance against international quality standards and to define areas for improvement. It also opens up an organisation to greater funding opportunities and collaboration with larger corporations or government bodies that have more stringent requirements.

Last year, 58 projects across five cities in India enrolled in QIS training. Gary Kamaal, Viva's Senior Network Consultant in India, says, "We know that church leaders study theology and

CONNECTING



CAPACITY-BUILDING



have passion, but may not be trained about how to manage and run organisations. With QIS, we go through the entire organisation and ensure they are absolutely compliant with India's registration and safeguarding laws. **We have been able to not only sustain organisations but also increase their response towards children at risk.**"

In addition to QIS, networks in India have expanded their child protection training programme to schools, ensuring compliance with recognised standards, teaching both staff and schoolchildren about how to recognise and respond to child abuse.

Santa Sylvia, Co-ordinator of Viva's partner network in Bangalore, where 27 schools are receiving training, says, "I think the need for child protection is really high in our city. With the schoolchildren we train, it's helpful when we talk about 'good touch' and 'bad touch' – because many children respond with, "this is exactly what's happening to me".

"In some schools we've gone to, the teachers would be in denial at the beginning, saying 'this doesn't happen at my school!' – because for them, abuse is only sexual abuse. **Often during training, teachers realise their actions may have been the cause of emotional abuse or neglect.** Some confess this and once they realise it they can start working on it. And that is what we want to see: a safe school, where children grow to their God-intended potential."



Devesh Lal, Viva Network Consultant, talks with students at a school in Ranchi

"I have been in Christian ministry for 40 years now and my wife and I always thought that we were doing very good work until we went on QIS training! It has been so interactive, fruitful and a great learning experience. For the first time somebody showed us step-by-step a better way to do it. It has helped to make improvements in our work." (Rev Tamang, a QIS training participant)

© Patricia Andrews



Viva helps churches and organisations in India to ensure children are safe while in their care

COLLECTIVE ACTION



CITY-WIDE INFLUENCE



CHANGED SITUATION OF CHILDREN IN A CITY

OUR LEADERSHIP

Staff Leadership Team



Mark Stavers
Chief Executive



Brian Wilkinson
Head of Network Development



Katy Thompson
Head of Doorsteps (UK)



Adam Perryman
Chief Operating Officer



Carmen Alvarez
Viva Latin America



Joel Porras
Viva Latin America



Karen Moran
Viva Latin America



Mim Friday
Viva Africa



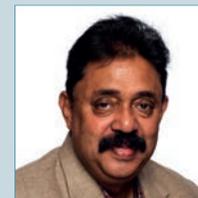
Paul Kabunga
Viva Africa



Justine Demmer
Viva Asia



Gary Kamaal
Viva India



Devesh Lal
Viva India

Global Network Consultants

International Board



Stuart Pascall is Viva's board chair. He is a church leader; has served on the board of several Christian agencies and taught at Moorlands College.



Michael Sloane chairs the Viva North America Board. He is Managing Director for Bluefire Capital, focused on investments in emerging restaurant brands.



Rob Lilwall chairs the Viva HK Board. Rob co-founded Viva's Hong Kong office. He is an adventurer, author and motivational speaker.



Sarah Powley is Viva's treasurer. She is a full-time foster carer with previous director roles for The Fostering Network, KPMG and World Vision.



Nicholas Bamber chaired Viva's international board for five years. He works in the unlisted private placement segment of the debt capital markets.



David Bright has worked in both business and international development. He is Director of Grants for the Open Society Foundations' Economic Advancement Programme.



Minu Chowdhury-Westlake has worked in media, entertainment and Christian mission. She is a public relations specialist in the commercial and voluntary sectors.



Jonathan Cox is a chartered accountant, held director roles with World Vision, and is currently Finance Director for a national medical research charity.



Martin Hull is Viva's company secretary. He helped to establish Viva in 1996 and has since focused on developing the charity's M&E.



Amanda McCalla-Leacy has 20+ years of Human Resource Management experience and is currently Accenture's Global HR Managing Director.



James Tavener is a Chartered Accountant at Critchleys in Oxford. In this role, he currently supports academy trusts, but previously worked with charities.

STICKS AND FIRE

'Doorsteps', our partner network based in Oxford, UK supports churches and organisations to build collaborations that respond to the needs of vulnerable children, young people and families in their communities.

Low self-esteem and mental health challenges are limiting young people's future aspirations. Many families in the UK are struggling to meet the needs of their children, and the closure of children's centres has left a large gap in support.

As public sector resources become constrained local needs are increasingly pressing and, churches have an unprecedented opportunity to be beacons of love, hope and practical support.

'Find your fire' is a programme that builds confidence in young people, helping them to reach their full potential and equipping them with skills for life. Across the year it has reached 23 teenagers, with ten committing to the course and 'graduating' in July 2018. They gain a Level 1 NOCN award in skills for employment, training, and personal development.

The programme, however, is not about producing the finished article, but is about helping young people take a confident step on the precarious journey towards adulthood.

Several collaborative **youth work** projects started this year with youth leaders from ten organisations actively working together. An average of 60 young people per week are supported through initiatives such as 'Creative Café', an outdoor skills focused 'Stick Club' and 'TBK', where the Christian faith is explored. Partnerships were formed with 38 staff members from two secondary schools in east Oxford.



'Find your fire' helps build confidence in young people and equip them with new skills

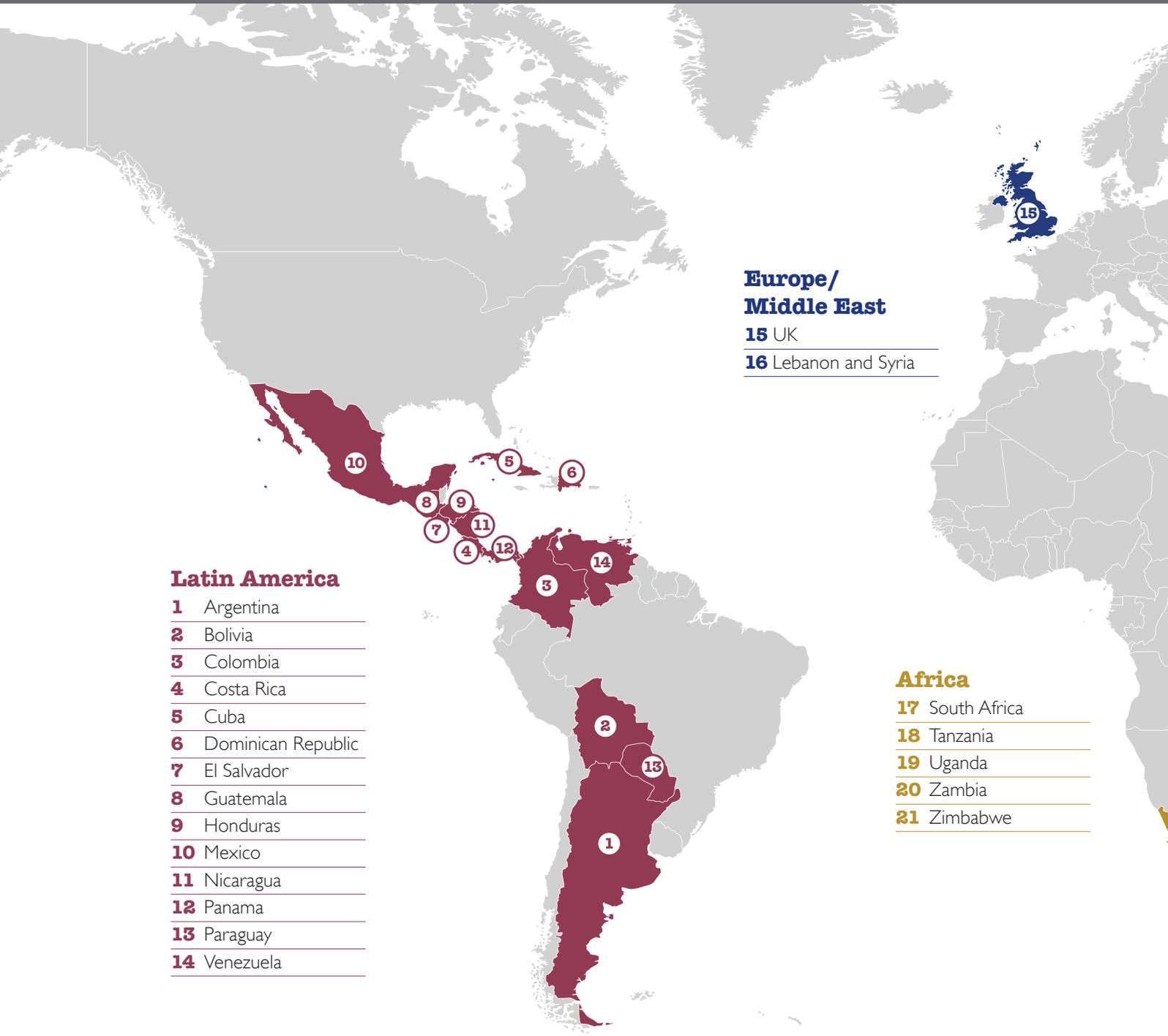
Hannah Woods, Doorsteps Lead Youth Worker, says, "It is a joy to be able to offer my strengths to support other people. It is a rich and positive experience for the young people to see us respect each other and to see genuine, affirmative relationships modelled between the youth workers.

"It is such a privilege to work together with so many wonderful youth workers, growing a sense of team and genuine community and friendships. This brings strength and longevity to our youth work."



Two of the 'graduates' from last year's 'Find your fire' programme in Oxford

"It has helped me overcome many social fears that I am now comfortable with. I have seen the effect it has had on others too. You're not taught this stuff in school because they don't have time to teach it. 'Find your fire' is an amazing thing to be a part of and I have decided to come back next year as a young leader." Sarah from Oxford who took part in 'Find your fire'.



Latin America

- 1** Argentina
- 2** Bolivia
- 3** Colombia
- 4** Costa Rica
- 5** Cuba
- 6** Dominican Republic
- 7** El Salvador
- 8** Guatemala
- 9** Honduras
- 10** Mexico
- 11** Nicaragua
- 12** Panama
- 13** Paraguay
- 14** Venezuela

Europe/ Middle East

- 15** UK
- 16** Lebanon and Syria

Africa

- 17** South Africa
- 18** Tanzania
- 19** Uganda
- 20** Zambia
- 21** Zimbabwe

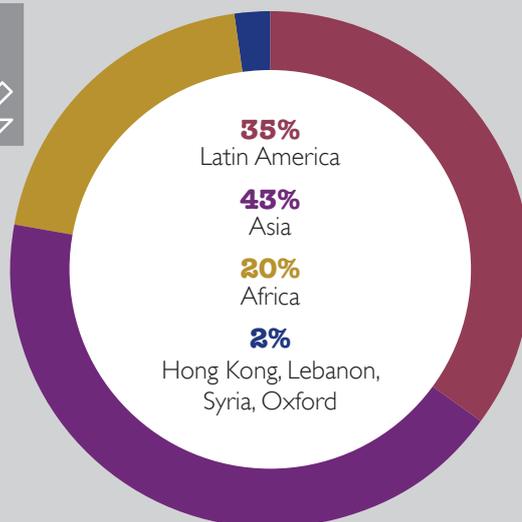
CHILDREN SUPPORTED

1.7 million

children supported from being already linked to network

526,000

children not already linked to the network, reached through collective action programmes and city-wide influence activities



CONNECTING

Viva partners with

38 networks across

27 countries that comprise

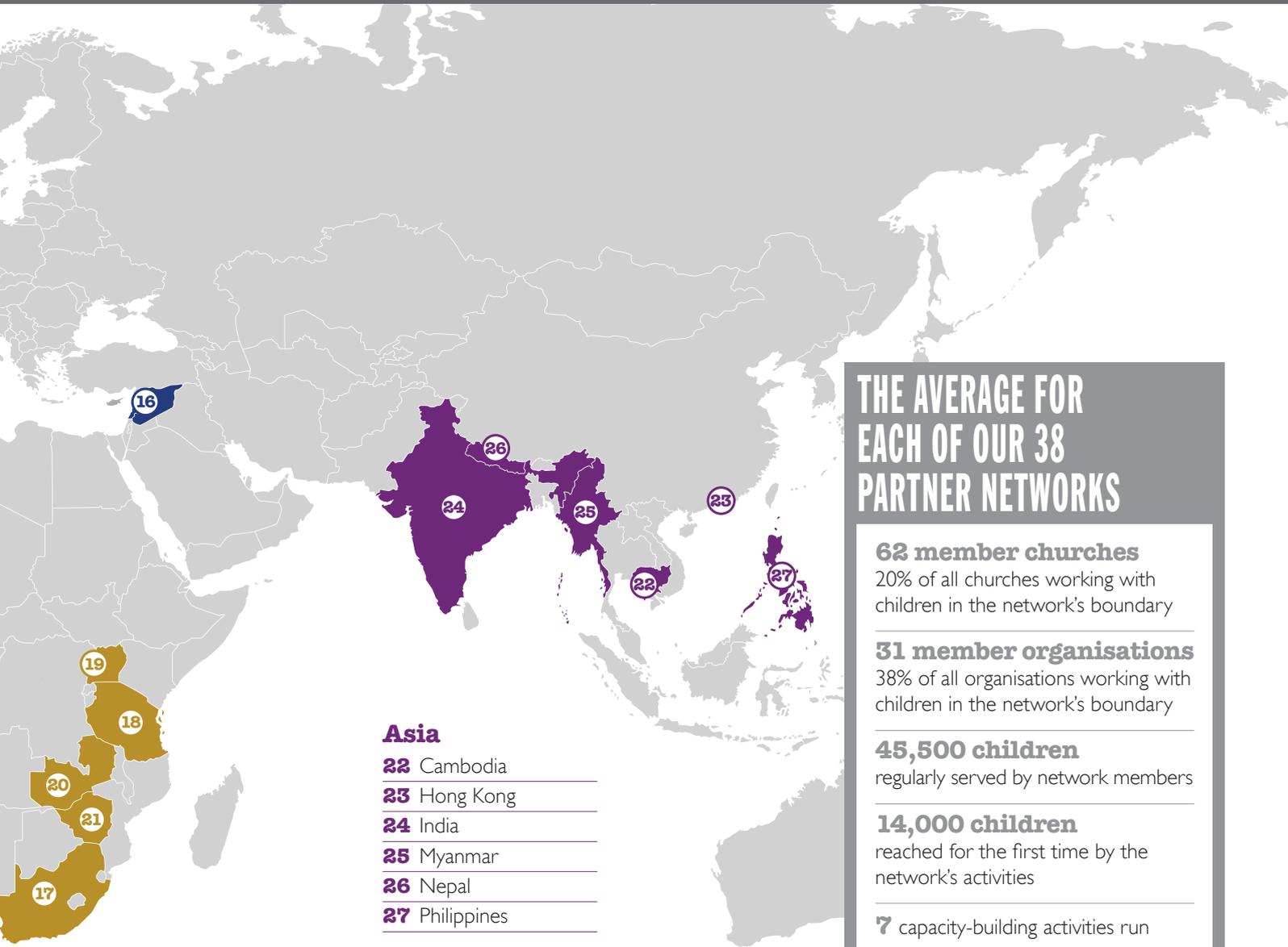
2,324 churches and

1,152 organisations with

30,160 staff together serving

2.2 million vulnerable children





Asia

- 22** Cambodia

- 23** Hong Kong

- 24** India

- 25** Myanmar

- 26** Nepal

- 27** Philippines

THE AVERAGE FOR EACH OF OUR 38 PARTNER NETWORKS

- 62 member churches**
20% of all churches working with children in the network's boundary

- 31 member organisations**
38% of all organisations working with children in the network's boundary

- 45,500 children**
regularly served by network members

- 14,000 children**
reached for the first time by the network's activities

- 7** capacity-building activities run

- 5** collective action programmes run

- 2** city-wide influence events held

CAPACITY-BUILDING

283 capacity-building programmes run by our partner networks



13 partner networks ran activities to build the capacity of staff from 400 churches and organisations

16 partner networks led training about strengthening churches, with more than 1,000 individuals attending

COLLECTIVE ACTION

187 collective action programmes run by our partner networks



450,000 children were actively reached – three-quarters of whom were not previously linked to the network members' activities

94% of Viva's partner networks are working with a strategic focus based on at least one of our seven solution themes – a marked increase from 56% last year

CITY-WIDE INFLUENCE

75 city-wide influence programmes run by our partner networks



9,800 children took part as leaders of campaigns to raise awareness of child rights or a particular problem facing children in their city

24 partner networks took part in the World Weekend of Prayer, reaching 566,963 people

28 partner networks have signed agreements with city stakeholders



FLOURISHING FAMILIES

CRANE is strengthening families in Kampala

When churches and organisations combine resources, expertise and people power into a multi-faceted collaborative programme, they can reach far more children and make a deeper, more sustainable impact on their situation. Here, Brian Wilkinson, Viva’s Head of Network Development, describes how our partner network in Uganda is doing just that around the theme of ‘children in families’.

People might pay lip service to partnership and collaboration, but with Viva’s support, our partner networks can demonstrate it as reality. In Kampala, Uganda, CRANE is strategically implementing programmes in two key areas: to ensure that children are living in safe, loving families and to support children to complete their education.

CRANE network members know their roles in programmes, each contributing time, volunteers, skills, spaces and much more. **Together, they are having a tangible impact on children being served and whole communities on the big issues at all levels; from tackling root causes of issues to providing immediate care in emergency cases.** The network has also built relationships with key city leaders in order to ensure that change from the network can benefit children across the whole city through policy development or replication of programmes.

This year, the network’s strategic focus has primarily been ‘children in families’, an area they have been committed to growing over the past eight years. The network began this work by identifying causes of child displacement, gaps in care

“We appreciate CRANE for the wonderful way it has reached out to us. Through the pastors’ fellowships, I have been helped to relate to children and have also been equipped to build strong families – at my home, in the church and in my community.”
(Church pastor)

CONNECTING



CAPACITY-BUILDING



“When we attend CRANE children’s seminars, they teach us about children’s rights. Our coaches teach us how to protect ourselves and we go out to share with our friends.”
(Child and Youth Ambassador)

to prevent this problem, priorities for children estranged from their families and ways to bring families back together safely.

Now, CRANE is supporting 37 Child Care Institutions (CCIs), to become transitional centres for the rehabilitation and resettlement of children who are separated from their families. **As a result of tracing families, training and mentoring the CCI’s social workers, and providing family support, 222 children were successfully reintegrated into families last year.**

The programme runs deeper than this. Recognising that families require strengthening and support to ensure that children are not abandoned or forced to leave in the first place, CRANE run a range of community initiatives designed to prevent family breakdown.

Forty churches are involved in the programme, clustered in four districts in and around Kampala. Each church has a volunteer family coach who is supported by a family development officer assigned to that cluster. With the

support of family coaches, child and youth ambassadors run safe clubs for their friends, learning about their rights and educating peers about how to keep themselves safe.

Another key role of family coaches is to support local vulnerable families through family strengthening groups. Training topics included child rights, economic strengthening, family planning, conflict resolution and household financial management. Thirty-seven Village Savings and Loans Associations, comprising 695 members, save, borrow and receive advice on livelihood skills development. Family bonding and parenting seminars, especially those involving men, were significant in encouraging parents to communicate and interact with their children.

“When a child is loved, they will feel comfortable staying at home. Some children run to the streets because they miss parental love. Even when the child is not your biological child, I have learned that they deserve to be loved.” (Parent)

Church pastors are now interacting more with children and young people, and Sunday school teachers have enhanced knowledge and awareness about child protection. Local council leaders and police officers have received training



Through Safe Clubs, we enable children to speak out about their rights

All photos: © CRANE

COLLECTIVE ACTION



CITY-WIDE INFLUENCE



CHANGED SITUATION OF CHILDREN IN A CITY

about family therapy, child protection, positive parenting and conflict resolution.

An evaluation this year found that, before the programme, child protection committees did not exist in many communities where the churches were located. Links between family coaches, local leaders, the child protection committees and the police are now bridging the gap between child protection service users and providers.

Children in families in Uganda: Last year in numbers

299 child protection cases were handled with **45** children rescued from abusive or at-risk situations. They were placed in CCIs and given counselling support whilst their families were traced and the process of reintegration or searching for alternative family-based care began.

217 child protection committee members actively handled family and child protection issues throughout the year, with CRANE's support.

28 social workers and directors from

40 CCIs now meet on a quarterly basis.

69 children and

79 adults participated in two family bonding activities that brought together families who foster children.

36 family coaches,

6 family development officers and

37 church pastors had a joint review meeting together with CRANE to share learnings and plan next steps.

30 Child Ambassadors (aged 14-17) helped

3000 children and

800 direct beneficiaries access information about HIV control and prevention, child rights and child protection.

“Some mothers were desperate. The husband had abandoned them or had died, so they turned their anger towards the children. However, because of the knowledge and skills from CRANE, we have been mentoring them about proper parenting.”
(Church pastor)



“Never give up”

Ate went to live with his dad and stepmother at the age of nine, but as they were unable to afford school fees, he travelled to Kampala to look for work. Life became drastically harder as he slept outside, ate food from rubbish bins and looked for old scraps of metal to sell. To reassure himself he began to mimic famous musicians, until one of his friends encouraged him to write his own music.

Ate realised he had a lot to talk about and decided to write about his life on the streets. His first song was entitled ‘Never give up’, which talked about the challenges he faced and how he overcame them.

Ate started attending a drop-in centre, which referred him to CRANE so that he could record his songs through their Hope Studio initiative. CRANE traced his family and Ate is now resettled back home, studying mechanics – and continuing to express himself through music.

CONNECTING



CAPACITY-BUILDING



Globally, Viva has seven solution themes for its collective action programmes. Here are some highlights.



Catch-up education

A new phase of the Girls' Education Challenge in Kampala, **Uganda** began in 2017-18, known as GEC-T, supported by the UK government's Department for International Development. Nearly 10,000 marginalised girls will receive high-quality, child-centred teaching to help them back into mainstream school over the next seven years and transition to vocational training, higher education or employment where appropriate.



Anti-violence

Most of the partner networks focusing on prevention of violence and domestic abuse are based in Latin America where many countries are grappling with high child homicides and children facing violence on the streets. Across four cities in **Bolivia**, 37,577 children were reached through training. In **Costa Rica**, Viva helped 3,554 school children understand how to stay safe from harm. In **Honduras**, 246,240 children were taught advocacy skills about transparency in an attempt to prevent corruption in future.



Anti-trafficking

One hundred children in north west **Cambodia**, who face neglect and abuse in their lives, have been given the opportunity to turn their lives around through a new mentoring programme run by our partner network PEACE Team Cambodia in ten communities in Siem Reap. CarNet **Nepal** led 4,835 children in anti-trafficking training and has supported 75 women begin small, sustainable businesses and savings groups, in order to help improve income, educate their children and hopefully keep their families safe from exploitation.



Families

Viva's vision is see a shift towards family-based care from institutional care and to recognise that the local church plays a key role in achieving successful family-based care. We have invested in writing comprehensive training programmes with input from a working group comprising representatives from each of the regions. Aside from the work in **Uganda** described on the previous pages, last year in **Nicaragua**, 100 children were impacted by the network's deinstitutionalisation programme, reintegrating children into families, whilst nearly 1,000 children benefited from family strengthening training in Eastern Samar, **Philippines**.



Girls

Viva's seven partner networks in **India**, comprising a total of 500 local churches and organisations, are working collaboratively for girls to be as equally valued as boys, their rights and safety ensured, and their hopes and opportunities for the future secured. A key programme is 'Dare to be different' where girls are mentored about knowing their worth, purpose and value, how to protect themselves and how to make wise choices. More than 600 girls in four cities in India have received 'Dare to be different' mentoring last year, and 100 mentors have been trained. As a result, we are seeing family relationships restored and girls receiving better grades at school.



Emergencies

Viva offers child protection training and mentoring to projects that support Syrian refugee families in **Lebanon**, through partnership with LSESD, and its community development and relief arm, MERATH. Eight education projects reach a total of 1,200 children. Four Child Friendly Spaces reach 863 children in **Syria** and **Lebanon**, and a Little Friendly Space works with 60 children. PCMN in the **Philippines** responded to children and families who were displaced by conflict in Marawi. In partnership with Operation SAFE, it reached more than 2,000 children with psychosocial 'first aid' and supervised child-friendly spaces for 1,000 pre-school children.



Thriving young people

'Doorsteps', our partner network based in Oxford, **UK**, is responding to the needs of vulnerable children, young people and families. 'Find your Fire' built confidence and resilience in 23 young people, equipping them with skills for life. An average of 60 young people per week are supported through our collaborative youth work.





IMPOSSIBLE TO IGNORE



The signing of a promise card

The scale and scope of partnership programmes is increased to bring about sustainable, city-wide transformation for children. This is characterised by greater and more strategic connections with other civil society players who have a similar goal, and also by the network's influence on government policy and strategy. If we are to change the situation of all children, rather than change the lives of a small, select number, we must win over the whole city.

Viva's four city-based partner networks in Bolivia are generating an increased awareness of the need to promote the good treatment of children, and to create and build strong families.

In a society where violence is tearing families apart, **the Good Treatment Campaign (GTC) has been running since 2007. It trains children to speak to adults about how to treat young people in their care better.** Promise cards or licenses are given out as a reminder to people about changing their way and pledging to uphold these values. Together, both young people and adults learn positive practices, which can help to strengthen relationships and improve the care of children.

The genuine collaboration between the 200 churches and organisations that make up the networks in four cities in

Bolivia means that this campaign immediately has traction across the cities, making it impossible for the rest of society to ignore.

Having seen and heard the positive messaging and impact of the campaign, city authorities became keen to collaborate and promote the campaign, helping it to grow.

“The greatest success is the mobilisation of children who are committed to changing their culture and their environment towards good treatment.” (GTC report 2017-18)

CONNECTING



CAPACITY-BUILDING





Children make a noise with banners and marches



City leaders in Bolivia have taken notice of children advocating for good treatment

They passed a resolution to create a National Day of the Family and to assist with a recognised annual event.

Across Bolivia in September 2017, 72,000 GTC promise cards were distributed by 28,000 children who were mobilised and empowered, and are now committed to changing their culture to achieve good treatment of children. Over 300 children led the campaign, around 100 schools got involved in promoting it, and it had the support of 14 government organisations.

And it's not only confined to Bolivia. In recent years, the success there has paved the way for other Viva partner networks around the world to hold their very own Good Treatment Campaigns. **Last year, GTC worldwide reached over 210,000 people, including 131,271 children, across 17 networks.**

“There was a man named Juan who was not approached by anyone, as he was always sad. He did not want to have interaction with anyone. When a group of children arrived in the area with Good Treatment certificates, I advised them not to approach Juan. However, I noticed one girl did, giving him a certificate and smiling. I expected the worst but, to my surprise, Juan smiled back and shook her hand, thanking her. From that day, Juan was never the same again. He became a kind person, left his solitude and showed a new attitude of respect and joy. I think that day changed his life. I support the Good Treatment Campaign because I have seen that it can really produce change. And this year I also want to be better: a better mother for my family, a better public official, a better citizen.”
(Jenny, a governmental education officer in Oruro)

COLLECTIVE ACTION

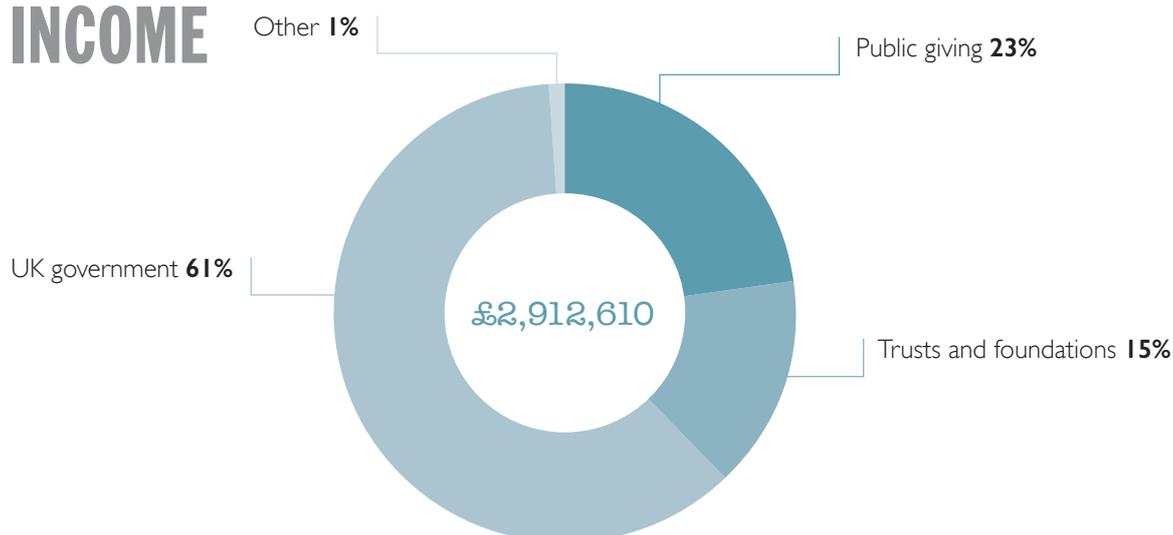


CITY-WIDE INFLUENCE

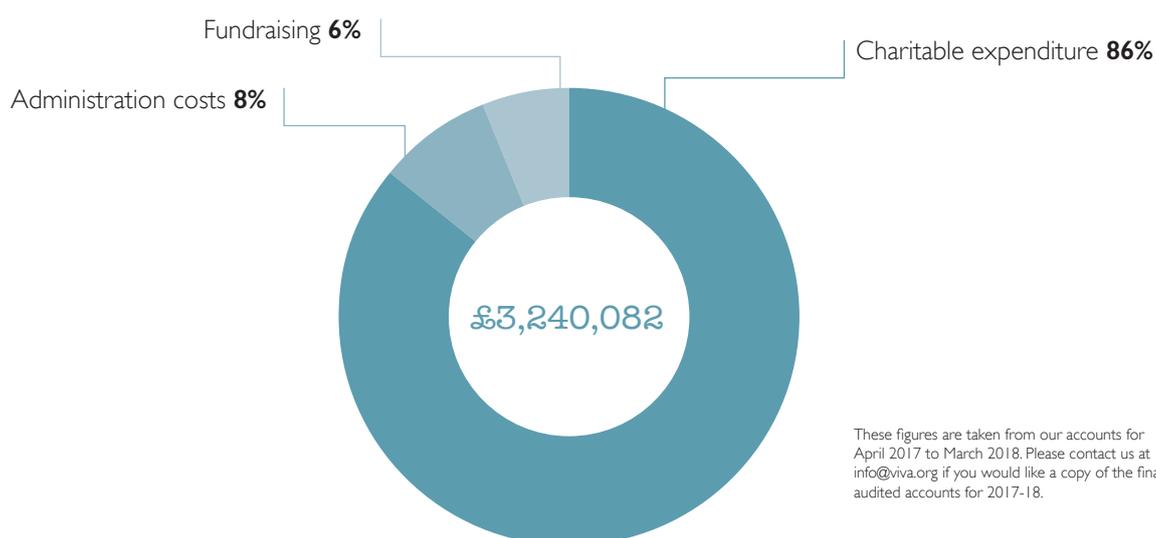


CHANGED SITUATION OF CHILDREN IN A CITY

GLOBAL INCOME



GLOBAL EXPENDITURE



These figures are taken from our accounts for April 2017 to March 2018. Please contact us at info@viva.org if you would like a copy of the final audited accounts for 2017-18.

FINANCES OVER FIVE YEARS

	2013-14	2014-15	2015-16	2016-17	2017-18
Income					
Public giving	£ 805,396	£ 812,697	£ 748,803	£ 727,939	£ 678,727
Trusts and Foundations	£ 320,207	£ 330,649	£ 251,185	£ 548,106	£ 463,514
UK government	£ 395,154	£ 442,999	£ 1,255,401	£ 735,882	£ 1,742,251
Other	£ 38,766	£ 83,076	£ 56,454	£ 35,809	£ 28,118
Total	£ 1,559,523	£ 1,669,421	£ 2,311,843	£ 2,047,736	£ 2,912,610
Expenditure					
Charitable expenditure	£ 1,152,519	£ 1,121,320	£ 1,511,606	£ 1,935,014	£ 2,781,813
Fundraising	£ 254,921	£ 271,399	£ 259,466	£ 258,017	£ 277,424
Administration costs	£ 76,963	£ 40,624	£ 90,791	£ 77,407	£ 180,845
Total	£ 1,484,403	£ 1,433,343	£ 1,861,863	£ 2,270,438	£ 3,240,082



Justine Demmer, Viva's Asia Network Consultant, sharing her expertise with our partner network in the Philippines

86% of our income is spent directly on charitable activities

Over the last year, we supported 2.2 million vulnerable children on a budget of £3.2 million. On average 86p of every £1 raised is used in our work with vulnerable children.

Our income has grown again significantly this year with the award of a new seven-year contract from the **UK government's Department for International Development**. It was awarded as a result of our good performance on the previous four-year contract that concluded in March 2017. In 2017-18 we received £1.7million from this grant.

The other £1.2million of income raised in the last year comes from our fundraising in the UK, US and Hong Kong, and comes from two significant sources: public giving (£679,000) and trust funds/foundations (£463,000).

Partnering networks worldwide

Legally, we have four charities – in the UK, the US, Hong Kong and Uganda – but we work as one global charity.

We're proud to work with 38 different local partner networks around the world. It's important to us that they are locally led and independent, and that we support them

to grow their own fundraising. This means our model of empowering local churches to collaborate together not only leverages huge amounts of local expertise and time, but also leverages a great deal more income than is shown here.

Together we make up the 'Viva family' – an informal community of learning and support across 27 countries as we work towards our mutual goals.

Refreshing our strategy

In late 2017, Viva started a process of refreshing our strategy for the future. We have engaged Matthew Frost, the ex-CEO of Tearfund UK to help facilitate this process. We are on course to complete it in September 2018.

Our focus will remain on serving vulnerable children across the world by supporting local churches to work together in those areas where we can have the greatest impact.

Mark Stavers
Chief Executive, Viva



“Collaboration is the only way we can reach every part of society. Our work with Red Viva Paraguay is very important because they have access to families who are impossible for us to reach if we didn’t do this work together.” Alejandra Rodriguez, General Co-ordinator of NGO, Enfoque Niñez. Viva’s partner network in Paraguay has 152 agreements with different authorities and agencies throughout the country.

viva
together for children

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