



Keya has now accessed help, after experiencing abuse.

Churches Fundraising Pack 2020



Maria and her brother are now back at school.

Ira now knows the real meaning of Christmas.



All because they attended a Viva Christmas Party!

What are Viva's Christmas Parties?



Christmas is all about joy and hope – two things Viva gives thousands of vulnerable children each year when they come to one of the Viva Christmas Parties run by our partner networks of churches worldwide. Christmas parties bring children of different backgrounds, churches and organisations together for **a day to celebrate God's love**. Each party has the potential to impact a child for eternity, as local churches share the Good News of new life and hope in Jesus with children as they take part in fun activities throughout the day. The aim is that each child leaves knowing how much they are valued and loved by God. The power of a simple party, packed with love and fuelled by prayer.

Last year, through the collective action of over **220 churches**, Christmas Parties brought the Good News and God's light to over **6,300 children** around the world. For 44% of these children, it was their first contact with Viva – these new children we can introduce to programmes, run by Viva or churches from our partner networks, which can provide them with ongoing love and support for years to come.

While we know this year's Christmas Parties will look different to usual – some online or a harvest festival-style event with social distancing, we still will make sure we are achieving the same objectives and maximum impact. We are excited to see how this year's events will bring fun to our communities, even amidst the struggles of the pandemic.

How can your church sponsor a Viva Christmas Party?

In addition to providing a time of fun, encouragement and learning for the children in attendance, Christmas Parties also provide a source of encouragement to the networks dedicated to reaching children, families, and communities. By helping to build the reputation of networks, and contributing to the possibility of building larger collective action programmes for children, Christmas parties are a catalyst for better-connected care for vulnerable children.

It can cost anything from £300 to £1,000 to host one of our parties, depending on the size and location.



This Christmas, could your church sponsor a Viva Christmas Party and help churches worldwide reach out to vulnerable children in their communities?

Your church can sponsor a Viva Christmas Party by:

- 1. Choosing Viva as your charity offering this Christmas.**
- 2. Hosting your own Christmas Party fundraiser online or in person and taking a collection** – perhaps your children, youth or home groups would enjoy organising this!
- 3. Encouraging families or home groups in your church to host their own small Christmas party for people in their social bubble or online – and fundraise.**
- 4. Hosting a family quiz night online**

Over the coming pages you will find resources, ideas and the information you need as your church sponsors a Viva Christmas Party! We would love to hear your church's plans so do get in touch with Sophie Olivier – s.olivier@viva.org or 073 101 57692.

Any cheques should be made payable to Viva Network, marked on the back that it is for Viva's Christmas Parties and posted to us at Viva, Unit 8, The Gallery, 54 Marston Street, Oxford, OX4 1LF. Alternatively, go to our website (<https://give.viva.org/>) for our online giving options and banking details for direct deposits.

Whether your church chooses to help children party in Zimbabwe, Bolivia, India or elsewhere, we do hope you get involved... and who knows what wonderful and life-changing opportunities it will lead to!

“Receiving the gift boxes helped the children to understand they are the beautiful gifts from God and He loves them very much”
Nepal





Rani is one girl who
attended a Viva Christmas
Party

Chaos and anger should not be what any child experiences on a daily basis. But this is what filled Rani's home, because of her father's addiction to alcohol. Like any child, Rani watched the way her father acted and copied his behaviour. Instead of being a child, she acted like a tough, angry man.

Then one December this began to change. **Rani was invited to a Viva Christmas Party** at her local church. There she had so much fun playing games, making friends and hearing a Christmas message that she started attending church regularly. As the weeks passed, Rani became more gentle, loving and caring towards others.

Her father saw this change and was touched. To the surprise of Rani and her mother, he made an effort to be more patient and kind. Over the course of the following year, he was able to control his addiction to alcohol. The whole family now live together much more happily.

More about Viva

Viva is an international charity dedicated to changing more children's lives to fulfil their God-given potential. Millions of vulnerable children live within walking distance of a local Christian church.

What could happen if churches caught a vision for working collectively to run high-quality, holistic programs offering hope to these children and meeting their needs?

Over 25 years, Viva has built and supported networks that unite grassroots churches and organisations to support children. Our work alleviates the adverse conditions many children face, providing them with new opportunities and bringing hope to situations of fear. Our partner networks are able to leverage their resources and expertise to provide an effective, long-term response to the holistic needs of vulnerable children in their communities and have an impact on local government. It's this collective action that bring often-isolated people together and to do far more than they could do on their own.



Resources

Get ideas and read more about Viva Christmas Parties on our blog:

<http://bit.ly/VivaCPblog>

Don't forget to maximise your church's giving by using our Gift Aid envelopes! See below.

Videos:

Viva Christmas Party intro:

https://www.youtube.com/watch?v=x3_qlITAA8s

PowerPoints, Posters and Blogs:

- **Christmas Party summary:** <https://bit.ly/VivaCP-summary2020>
- **One slide summary:** <https://bit.ly/VivaCP-1slidesummary20>
- **Promotional poster:** <https://bit.ly/VivaCP-poster20>
- **Blogs about the impact of our parties and what others have done to fundraise:** <http://bit.ly/VivaCPblog>

Order:

Contact us at s.olivier@viva.org or phone 073 101 57692 to order:

- **Postcards**
Ideal for putting on seats, these postcards give a quick overview of what Viva Christmas Party is.
- **Gift Aid envelopes**
to maximise your giving or fundraising! There is a Gift Aid form on the next page which is suitable for certain fundraising events.





Ideas for your church
to do together – in small
groups – or online!

Carolling Karaoke

Most people know the words to Christmas carols, and for good reason; between Christmas and Thanksgiving, radio stations play the songs nonstop! Seizing on the familiarity of the lyrics, you can lead spirited renditions of classic carols or Christmas songs.

To kick off carolling karaoke during your online Christmas party, use a program like Watch2Gether to synchronize your video stream. Then, queue up holiday lyric video playlists on YouTube. You could also pause the video, hide the screen, and challenge participants to sing the next lines without help.

Holiday Recipe Guide

The holiday season involve a whole lot of cooking. Swapping recipes allows your small groups to add a new surprise among the passed-down family standards. You can edit together a Church Christmas recipe guide full of delicious dishes like “gingerbread cinnamon roll casserole,” or chuckle-worthy tips like “decoy cookies so that nobody raids your stash.”

To compile your collection:

Ask for a minimum of one recipe from every participant.

Organise the instructions based on category, such as hors d’oeuvres, mains, and desserts.

Use InDesign or Canva to make the guide visually appealing.

Send the completed collection to the whole group or church.

You could even reserve time during the party for cooking demonstrations or holiday-themed cookoffs.

Virtual Christmas Team Building Games

Party games can elevate any affair, virtual soirees included. You and your Christmas crew can play a variety of virtual Christmas games over video call, including:

- Holiday-themed trivia: Break into teams, separate into breakout rooms, and complete

timed trivia questions centered around the holiday in categories like Christmas around the world, Yuletide traditions, and holiday songs.

- Christmas movie charades: Act out the title of festive movies like “Miracle on 34th Street” or parts from holiday classics
- Yuletide Pictionary: Screen-share and select the whiteboard feature, then give one team member a seasonal prompt such as reindeer, mistletoe, or eggnog. The teammate will have sixty seconds to draw the word while other guests guess.

Virtual Holiday Scavenger Hunt

Virtual scavenger hunts are fun and active ways to spend time on a Zoom call. The activity takes about 15 minutes, and will increase engagement and excitement, will help carry the energy for the remainder of your event. The best items to hunt for also have story or “show and tell” opportunities, like favourite gifts and Christmas candy.

Here is a list you can get started with:

- Favourite gift of all time
- The item you have owned the longest
- Something that reminds you of home
- The most holiday item in your house
- Christmas movie
- Your winter coat

Spreadsheet Pixel Art

This is when you add a little code to automatically replace numbers with a colour fill for that cell. You can then use these colours to “paint the numbers” and create pictures of nearly anything. Here is a free template: [Spreadsheet Pixel Art](#).