

# life impact

**ANNUAL REVIEW 2018**

# MY MENTOR ALWAYS ENCOURAGES ME! I'VE LEARNED THAT ADULTS MUST LISTEN TO EVERY CHILD, AND LOVE AND PROTECT THEM.




A child in Siem Reap, **Cambodia**, vulnerable to abuse and being trafficked, after receiving mentoring. Around 100 children are taking part in the program run by Viva's partner network, PEACE Team Cambodia.



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Any children referred to have had their names and photos changed in accordance with our Child Protection Policy.

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# LIGHT AND HOPE

“Viva’s model increases the scale of local efforts to serve vulnerable children and families.”

“Viva’s networks are genuinely grassroots.”

“Viva has built committed, action-oriented, local networks with staying power.”

These are just three of nine key findings from the Sagamore Institute, a non-partisan, non-profit US research organization that has been conducting an evaluation of our work this year.

**I’m immensely proud to be leading Viva forward at this time – there is a great deal to give thanks for!**

Hundreds of abandoned children in Uganda are now living in families, and thousands of girls in that same country are back in school thanks to our catch-up education program. Children in Latin America are learning about how to keep safe from violence, girls in India are being mentored about their value, and young people in Cambodia are standing up to the threat of trafficking.

**In a dark, cruel world for children to grow up in, Viva and its partner networks are sharing Christ’s light and hope.** This annual review illustrates the four ways in which we establish, grow and build locally-led, city-based networks:

## CONNECTING

bringing together churches and organizations working with a common vision for children and families.

## CAPACITY-BUILDING

effective training to raise the standards of sustainability, best practice and care of the children they reach.

## COLLECTIVE ACTION

mobilizing networks to impact children through larger scale programs, focusing on particular solutions.

## CITY-WIDE INFLUENCE

using the credibility of program delivery and campaigns to change societal attitudes towards children and to partner with civil society groups and city authorities.

This crucial work would not be possible without the generous, ongoing support and prayers of individuals, churches and trusts. Thank you for being there alongside us, together for children.



*Mark*

**Mark Stavers**  
Chief Executive, Viva

**Ten years ago, my heart stirred over a shared meal as Patrick McDonald, Viva’s founder, spoke of his vision to “wake up the church” for children at risk around the world.** I knew it was more than a chance encounter that my wife, Nicole, and I had been seated next to him at a University of Oxford dinner. A few compelling conversations later, I joined Viva’s North American Board, and am now the Board Chair.

**More than ever, Viva’s unique collaborative model is helping networks reach these vulnerable children.** Any single church denomination, mission group or NGO cannot accomplish this task individually, but, collectively, we can. The Bible says they’ll know us by how we love each

other. Hopefully, the world will also know us by how we work together.

I wish I could share a meal with you and thank you for joining us in this critical mission for children. Perhaps you could share this vision with a friend over your next shared meal.



*Michael*

**Michael Sloane**  
Chair of Trustees, Viva North America

# BETTER TOGETHER



*Training for Touch Talk – a resource for churches that raises awareness of child sexual abuse*

Churches and organizations working with children at risk are attracted to Viva's concept of a network that can support them in their work and envision them about the potential of their joint voice and action. This act of connecting churches and organizations is relevant and necessary, not only at the start of a network, but at all stages of its development.

In Zambia, UNICEF estimates that close to half of all children are involved in child labor to some extent, with a significant proportion of these children spending their entire childhood living and working on the streets.

Samalani Children At Risk (SCAR) in Lusaka, the country's capital city, became our newest partner network when it was launched in September 2017 out of the foundations of a charity that began working in 2012. Already, 39 churches and two organizations are beginning to hold each other accountable.

**The network facilitates a three-day Safe Places training for all new members, to share knowledge about what child abuse is and how to recognize it.** A flipbook called TouchTalk is designed and produced for children to raise awareness of sexual abuse and help them develop protective behavior to keep themselves safe. Following the training, each member also receives six months of mentoring from the

network – and as a result of the greater emphasis on valuing children, church attendance has increased in nearly all the 39 churches.

Sam Fairs-Billam, one of SCAR's network co-ordinators, says: "In the past, churches had refused to work together, and, with just one member of staff following up 19 individual churches and their safeguarding policies, our previous single charity approach spread itself far too thin. Through strengthening the capacity of individuals with training and resources, we aim to prevent and provide an effective response to child abuse. **We want to successfully change the situation for children at risk instead of only responding reactively.**"

Another SCAR co-ordinator, Martin Kapenda, says, "Our mission is to build a network of churches and other organizations that will work collaboratively to create safer environments for children.

CONNECTING



CAPACITY-BUILDING



**“Since the training we have seen an increase in cases of child abuse reported. People who have been trained are making referrals and encouraging children to report abuse.” (Counsellor)**

“By partnering with Viva, we are identifying, designing and planning specific joint programs and raising necessary resources and expertise to implement them. Our desire is to bring glory to God through this partnership.”

**Within this network, Viva has specifically:**

- provided project support, best practice joint project designs and technical assistance
- promoted the vision and provided ongoing motivation
- established a framework that has enabled churches to start working together confidently
- built the 'network engine' by training and developing the network staff and improving accountability and good practice
- created a sense of 'family' among the global partner networks.

In the year ahead, the network will be holding training for its members using Viva tools such as Quality Improvement Systems, Understanding God's Heart for Children and The Good Treatment Campaign.

Even in its infancy, the network has caught the eye of Lusaka's city leaders. Howard Sikwela, Secretary of the Ministry of Community Development and Social Welfare for the Zambia government, who attended the launch, said: "I believe that our society can be helped to recover some of the values in terms of child protection. Today the media is full of stories of child abuse, neglect and exploitation. I believe this network will address such issues and create safe spaces for children."

**“We have gleaned such knowledge as the network continues to coach and guide us on how to implement the child protection policy one step at a time. I have loved working with SCAR and have seen how invested they are in ensuring the children of Zambia are safe and cared for.”**

(Child Protection Officer based at a Child Care Institution)



© SCAR

**Martin Kapenda at the SCAR launch**

**During the next three years, our partner network SCAR in Zambia has a vision to:**

- **Equip 15,000 children to know how to protect themselves**
- **Support 150 churches to become more child-friendly**
- **Strengthen 30 child-focused organizations' safeguarding systems**
- **Train 4 government ministries on child protection**

**COLLECTIVE ACTION**



**CITY-WIDE INFLUENCE**



**CHANGED SITUATION OF CHILDREN IN A CITY**

# FIRM FOUNDATIONS



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Training programs equip network members to improve care for children in their communities. Capacity-building increases and deepens the impact of the network and participants not only see the benefits to their own organizations, but also begin to experience how effective partnering can achieve sustainable change for children.

Viva's work with vulnerable children has been growing steadily in India since 2007, with two new networks (Ranchi and Shillong) starting in the last two years.

Recent research by the networks showed that child abuse and lack of access to quality education for marginalized children, particularly girls, were major concerns. An underlying cause relating to these issues was **discrimination against the girl child, which affected girls' access to education and their safety.**

To strategically support the networks' program of capacity building of local churches and organizations, we are focusing on child protection compliance in schools and awareness of child rights.

**There has been an intentional increase in churches and organizations receiving relevant, quality training and, in 2017-18, a total of 2,521 individuals participated in various training programs.**

The Quality Improvement System (QIS) is a tool developed by Viva to help churches and NGOs meet statutory compliances in governance, child protection, HR, finance, budgeting and planning – all of which leads to sustainable improvements in the provision of care for children at risk.

QIS develops organizational structures and systems that ensure a high level of accountability among members. This in turn enables the possibility to assess performance against international quality standards and to define areas for improvement. It also opens up an organization to greater funding opportunities and collaboration with larger corporations or government bodies that have more stringent requirements.

Last year, 58 projects across five cities in India enrolled in QIS training. Gary Kamaal, Viva's Senior Network Consultant in India, says, "We know that church leaders study theology and

CONNECTING



CAPACITY-BUILDING



have passion, but may not be trained about how to manage and run organizations. With QIS, we go through the entire organization and ensure they are absolutely compliant with India's registration and safeguarding laws. **We have been able to not only sustain organizations but also increase their response towards children at risk.**"

In addition to QIS, networks in India have expanded their child protection training program to schools, ensuring compliance with recognized standards, teaching both staff and schoolchildren about how to recognize and respond to child abuse.

Santa Sylvia, Co-ordinator of Viva's partner network in Bangalore, where 27 schools are receiving training, says, "I think the need for child protection is really high in our city. With the schoolchildren we train, it's helpful when we talk about 'good touch' and 'bad touch' – because many children respond with, "this is exactly what's happening to me".

"In some schools we've gone to, the teachers would be in denial at the beginning, saying 'this doesn't happen at my school!' – because for them, abuse is only sexual abuse. **Often during training, teachers realize their actions may have been the cause of emotional abuse or neglect.** Some confess this and once they realize it they can start working on it. And that is what we want to see: a safe school, where children grow to their God-intended potential."



**Devesh Lal, Viva Network Consultant, talks with students at a school in Ranchi**

**"I have been in Christian ministry for 40 years now and my wife and I always thought that we were doing very good work until we went on QIS training! It has been so interactive, fruitful and a great learning experience. For the first time somebody showed us step-by-step a better way to do it. It has helped to make improvements in our work."** (Rev Tamang, a QIS training participant)



© Patricia Andrews



**Viva helps churches and organizations in India to ensure children are safe while in their care**

COLLECTIVE ACTION



CITY-WIDE INFLUENCE



CHANGED SITUATION OF CHILDREN IN A CITY

# OUR LEADERSHIP

## Staff Leadership Team



**Mark Stavers**  
Chief Executive



**Brian Wilkinson**  
Head of Network Development



**Katy Thompson**  
Head of Doorsteps (UK)



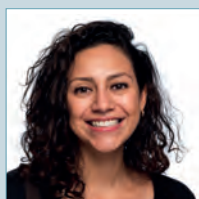
**Adam Perryman**  
Chief Operating Officer



**Carmen Alvarez**  
Viva Latin America



**Joel Porras**  
Viva Latin America



**Karen Moran**  
Viva Latin America



**Mim Friday**  
Viva Africa



**Paul Kabunga**  
Viva Africa



**Justine Demmer**  
Viva Asia



**Gary Kamaal**  
Viva India



**Devesh Lal**  
Viva India

## Global Network Consultants

## Viva North America Board



**Michael Sloane** chairs the Viva North America Board. He is Managing Director for Bluefire Capital, focused on investments in emerging restaurant brands.



**Jenny Evans** is the treasurer for Viva North America. She has a background in bookkeeping and financial management, and is now retired.



**Jonathan Booth** is British but now lives on the West Coast. He has spent 30 years as a Charity Executive globally and is currently working on a social justice project, LegalShield.



**Scott Hannah** is based in Redmond, Washington. His is a Worldwide Category Manager for Microsoft and his work focuses on sales and marketing strategy for hardware products globally.



**Joel Nichols** is Associate Professor of Law at the University of St Thomas in Minnesota. He has authored two books focusing upon the intersection of law and religion.



**Stuart Pascall** is Viva's international board chair. He is a church leader and has served on the board of several Christian agencies.



**Bill Reichardt** is a retired businessman, having worked in the dry cleaning industry. He first connected with Viva through running a small family foundation. Bill currently lives in Chicago.

## International Board

Stuart Pascall (Chair)

Nicholas Bamber

David Bright

Minu Chowdhury-Westlake

Jonathan Cox

Martin Hull

Rob Lilwall

Amanda McCalla-Leacy

Sarah Powley

Michael Sloane

James Tavener



# “I’M WITH YOU”

A new mobile app launched by our partner network Red Viva Nicaragua allows users to report instances of abuse or bullying to local authorities anonymously.

A survey conducted by the network in 2016 found that six out of ten children had experienced domestic violence at home and 75 per cent reported witnessing violence at school among students. A recent government report also highlighted that 50 per cent of all reported sexual assault claims made were committed against children – more specifically, girls under 13 years old.

Red Viva Nicaragua organized and promoted training in reporting abuse within the local community, but the people the training aimed to help very rarely attended.

Therefore, in a bid to encourage anonymous reporting, the network teamed up with the National University of Engineering (Nicaragua) to create an app which enables survivors to report abuse directly from their phone. The app has been named ‘Estoy Con Vos’ – translated to English as ‘I’m With You’.

The app gives you two options: report a case of sexual abuse, or bullying. It then gives simple and straightforward advice about how to report it or, if the user prefers to stay completely anonymous, there is the option to send your request straight through to the team at Red Viva Nicaragua.



When incident reports are received by the network, the information is assessed, and the appropriate police staff are informed in order to begin an investigation. If the case needs extra intervention from other organizations, network members can team up with other local groups who are able to provide support such as psychological follow-up.

Jamie Tercero, the network co-ordinator, says; “For the future, we’re planning to introduce the app to the National Council of Organizations Working for Children so that it can be promoted at a national level by other NGOs. Momentum is definitely building with this ground-breaking initiative and, if the current trajectory of success continues, we hope it will be taken up by national organizations in the near future.”



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↗

Six out of ten children in Nicaragua have experienced domestic violence at home

**Red Viva Nicaragua comprises of five organizations and six churches, who reach out to 1,500 children. Last year, 100 children were impacted by the network’s deinstitutionalization program, reintegrating children into families.**



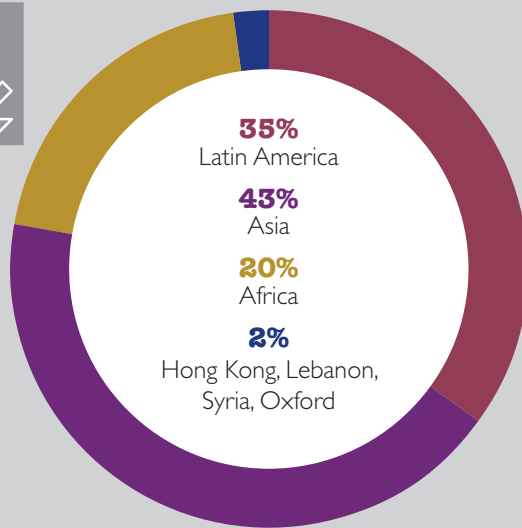
## CHILDREN SUPPORTED

**1.7 million**

children supported from being already linked to network

**526,000**

children not already linked to the network, reached through collective action programs and city-wide influence activities



## CONNECTING

Viva partners with

**38** networks across

**27** countries that comprise

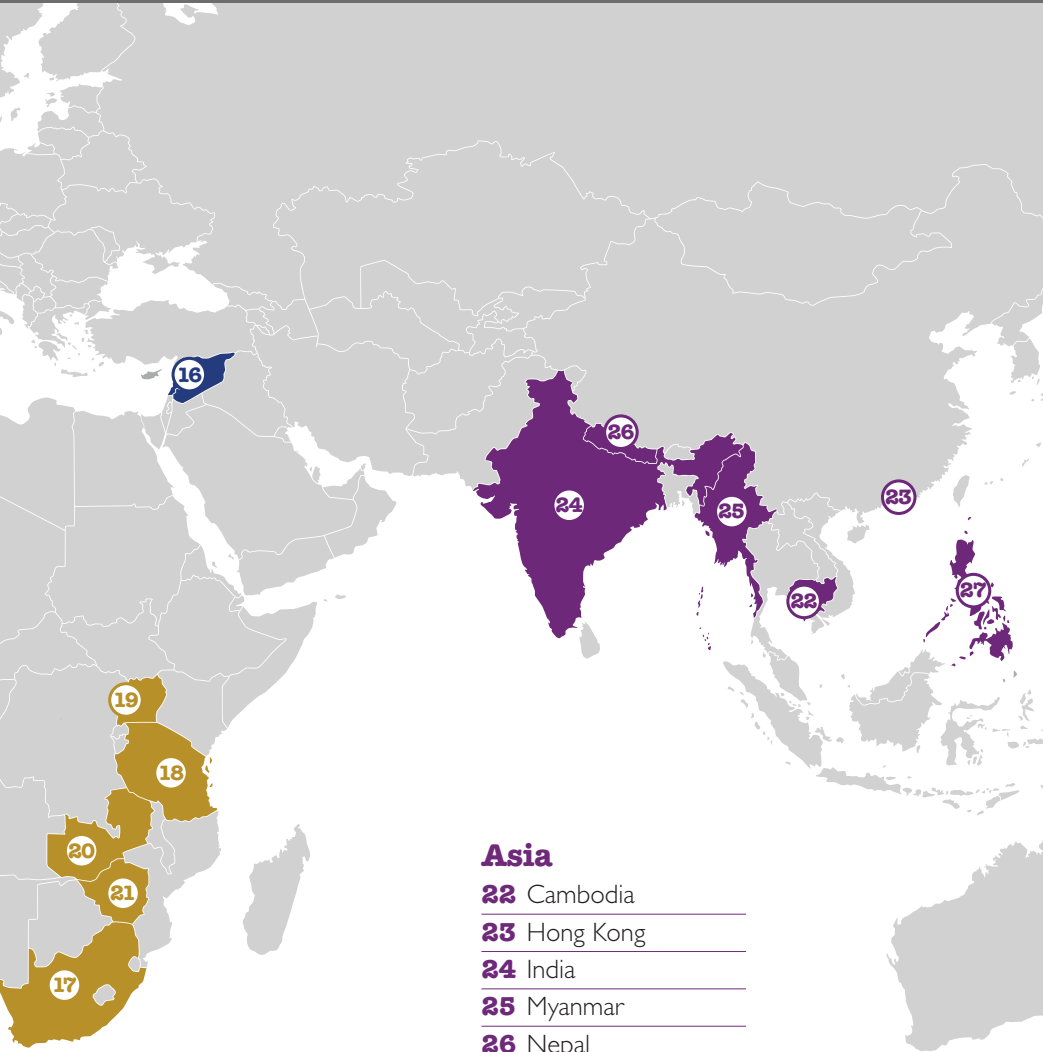
**2,324** churches and

**1,152** organizations with

**30,160** staff together serving

**2.2 million** vulnerable children





## Asia

- 22** Cambodia
- 23** Hong Kong
- 24** India
- 25** Myanmar
- 26** Nepal
- 27** Philippines

## THE AVERAGE FOR EACH OF OUR 38 PARTNER NETWORKS

### 62 member churches

20% of all churches working with children in the network's boundary

### 31 member organizations

38% of all organizations working with children in the network's boundary

### 45,500 children

regularly served by network members

### 14,000 children

reached for the first time by the network's activities

### 7 capacity-building activities run

### 5 collective action programs run

### 2 city-wide influence events held

## CAPACITY-BUILDING

**283** capacity-building programs run by our partner networks



**13** partner networks ran activities to build the capacity of staff from 400 churches and organizations

**16** partner networks led training about strengthening churches, with more than 1,000 individuals attending

## COLLECTIVE ACTION

**187** collective action programs run by our partner networks



**450,000** children were actively reached – three-quarters of whom were not previously linked to the network members' activities

**94%** of Viva's partner networks are working with a strategic focus based on at least one of our seven solution themes – a marked increase from 56% last year

## CITY-WIDE INFLUENCE

**75** city-wide influence programs run by our partner networks



**9,800** children took part as leaders of campaigns to raise awareness of child rights or a particular problem facing children in their city

**24** partner networks took part in the World Weekend of Prayer, reaching 566,963 people

**28** partner networks have signed agreements with city stakeholders



# FLOURISHING FAMILIES



CRANE is strengthening families in Kampala

When churches and organizations combine resources, expertise and people power into a multi-faceted collaborative program, they can reach far more children and make a deeper, more sustainable impact on their situation. Here, Brian Wilkinson, Viva’s Head of Network Development, describes how our partner network in Uganda is doing just that around the theme of ‘children in families’.

People might pay lip service to partnership and collaboration, but with Viva’s support, our partner networks can demonstrate it as reality. In Kampala, Uganda, CRANE is strategically implementing programs in two key areas: to ensure that children are living in safe, loving families and to support children to complete their education.

CRANE network members know their roles in programs, each contributing time, volunteers, skills, spaces and much more. **Together, they are having a tangible impact on children being served and whole communities on the big issues at all levels; from tackling root causes of issues to providing immediate care in emergency cases.** The network has also built relationships with key city leaders in order to ensure that change from the network can benefit children across the whole city through policy development or replication of programs.

This year, the network’s strategic focus has primarily been ‘children in families’, an area they have been committed to growing over the past eight years. The network began this work by identifying causes of child displacement, gaps in care

**“We appreciate CRANE for the wonderful way it has reached out to us. Through the pastors’ fellowships, I have been helped to relate to children and have also been equipped to build strong families - at my home, in the church and in my community.”**  
(Church pastor)

CONNECTING



CAPACITY-BUILDING



**“When we attend CRANE children’s seminars, they teach us about children’s rights. Our coaches teach us how to protect ourselves and we go out to share with our friends.”** (Child and Youth Ambassador)

to prevent this problem, priorities for children estranged from their families and ways to bring families back together safely.

Now, CRANE is supporting 37 Child Care Institutions (CCIs), to become transitional centers for the rehabilitation and resettlement of children who are separated from their families. **As a result of tracing families, training and mentoring the CCI’s social workers, and providing family support, 222 children were successfully reintegrated into families last year.**

The program runs deeper than this. Recognizing that families require strengthening and support to ensure that children are not abandoned or forced to leave in the first place, CRANE run a range of community initiatives designed to prevent family breakdown.

**Forty churches are involved in the program, clustered in four districts in and around Kampala.** Each church has a volunteer family coach who is supported by a family development officer assigned to that cluster. With the

support of family coaches, child and youth ambassadors run safe clubs for their friends, learning about their rights and educating peers about how to keep themselves safe.

**Another key role of family coaches is to support local vulnerable families through family strengthening groups.** Training topics included child rights, economic strengthening, family planning, conflict resolution and household financial management. Thirty-seven Village Savings and Loans Associations, comprising 695 members, save, borrow and receive advice on livelihood skills development. Family bonding and parenting seminars, especially those involving men, were significant in encouraging parents to communicate and interact with their children.

**“When a child is loved, they will feel comfortable staying at home. Some children run to the streets because they miss parental love. Even when the child is not your biological child, I have learned that they deserve to be loved.”** (Parent)

Church pastors are now interacting more with children and young people, and Sunday school teachers have enhanced knowledge and awareness about child protection. Local council leaders and police officers have received training



**Through Safe Clubs, we enable children to speak out about their rights**

All photos: © CRANE

**COLLECTIVE ACTION**



**CITY-WIDE INFLUENCE**



**CHANGED SITUATION OF CHILDREN IN A CITY**

about family therapy, child protection, positive parenting and conflict resolution.

An evaluation this year found that, before the program, child protection committees did not exist in many communities where the churches were located. Links between family coaches, local leaders, the child protection committees and the police are now bridging the gap between child protection service users and providers.

## Children in families in Uganda: Last year in numbers

**299** child protection cases were handled with

**45** children rescued from abusive or at-risk situations. They were placed in CCIs and given counseling support whilst their families were traced and the process of reintegration or searching for alternative family-based care began.

**217** child protection committee members actively handled family and child protection issues throughout the year, with CRANE's support.

**28** social workers and directors from

**40** CCIs now meet on a quarterly basis.

**69** children and

**79** adults participated in two family bonding activities that brought together families who foster children.

**36** family coaches,

**6** family development officers and

**37** church pastors had a joint review meeting together with CRANE to share learnings and plan next steps.

**30** Child Ambassadors (aged 14-17) helped

**3000** children and

**800** direct beneficiaries access information about HIV control and prevention, child rights and child protection.

**“Some mothers were desperate. The husband had abandoned them or had died, so they turned their anger towards the children. However, because of the knowledge and skills from CRANE, we have been mentoring them about proper parenting.”**

(Church pastor)



### “Never give up”

Ate went to live with his dad and stepmother at the age of nine, but as they were unable to afford school fees, he travelled to Kampala to look for work. Life became drastically harder as he slept outside, ate food from rubbish bins and looked for old scraps of metal to sell. To reassure himself he began to mimic famous musicians, until one of his friends encouraged him to write his own music.

Ate realized he had a lot to talk about and decided to write about his life on the streets. His first song was entitled ‘Never give up’, which talked about the challenges he faced and how he overcame them.

Ate started attending a drop-in center, which referred him to CRANE so that he could record his songs through their Hope Studio initiative. CRANE traced his family and Ate is now resettled back home, studying mechanics – and continuing to express himself through music.

CONNECTING



CAPACITY-BUILDING



## Globally, Viva has seven solution themes for its collective action programs. Here are some highlights.



### Catch-up education

A new phase of the Girls' Education Challenge in Kampala, **Uganda** began in 2017-18, known as GEC-T, supported by the UK government's Department for International Development. Nearly 10,000 marginalized girls will receive high-quality, child-centered teaching to help them back into mainstream school over the next seven years and transition to vocational training, higher education or employment where appropriate.



### Anti-violence

Most of the partner networks focusing on prevention of violence and domestic abuse are based in Latin America where many countries are grappling with high child homicides and children facing violence on the streets. Across four cities in **Bolivia**, 37,577 children were reached through training. In **Costa Rica**, Viva helped 3,554 school children understand how to stay safe from harm. In **Honduras**, 246,240 children were taught advocacy skills about transparency in an attempt to prevent corruption in future.



### Anti-trafficking

One hundred children in north west **Cambodia**, who face neglect and abuse in their lives, have been given the opportunity to turn their lives around through a new mentoring program run by our partner network PEACE Team Cambodia in ten communities in Siem Reap. CarNet **Nepal** led 4,835 children in anti-trafficking training and has supported 75 women begin small, sustainable businesses and savings groups, in order to help improve income, educate their children and hopefully keep their families safe from exploitation.



### Families

Viva's vision is see a shift towards family-based care from institutional care and to recognize that the local church plays a key role in achieving successful family-based care. We have invested in writing comprehensive training programs with input from a working group comprising representatives from each of the regions. Aside from the work in **Uganda** described on the previous pages, last year in **Nicaragua**, 100 children were impacted by the network's deinstitutionalization program, reintegrating children into families, whilst nearly 1,000 children benefited from family strengthening training in Eastern Samar, **Philippines**.



### Girls

Viva's seven partner networks in **India**, comprising a total of 500 local churches and organizations, are working collaboratively for girls to be as equally valued as boys, their rights and safety ensured, and their hopes and opportunities for the future secured. A key program is 'Dare to be different' where girls are mentored about knowing their worth, purpose and value, how to protect themselves and how to make wise choices. More than 600 girls in four cities in India have received 'Dare to be different' mentoring last year, and 100 mentors have been trained. As a result, we are seeing family relationships restored and girls receiving better grades at school.



### Emergencies

Viva offers child protection training and mentoring to projects that support Syrian refugee families in **Lebanon**, through partnership with LSESD, and its community development and relief arm, MERATH. Eight education projects reach a total of 1,200 children. Four Child Friendly Spaces reach 863 children in **Syria** and **Lebanon**, and a Little Friendly Space works with 60 children. PCMN in the **Philippines** responded to children and families who were displaced by conflict in Marawi. In partnership with Operation SAFE, it reached more than 2,000 children with psychosocial 'first aid' and supervised child-friendly spaces for 1,000 pre-school children.



### Thriving young people

'Doorsteps', our partner network based in Oxford, **UK**, is responding to the needs of vulnerable children, young people and families. 'Find your Fire' built confidence and resilience in 23 young people, equipping them with skills for life. An average of 60 young people per week are supported through our collaborative youth work.

COLLECTIVE ACTION



CITY-WIDE INFLUENCE



CHANGED SITUATION OF CHILDREN IN A CITY



# IMPOSSIBLE TO IGNORE



The signing of a promise card

The scale and scope of partnership programs is increased to bring about sustainable, city-wide transformation for children. This is characterized by greater and more strategic connections with other civil society players who have a similar goal, and also by the network's influence on government policy and strategy. If we are to change the situation of all children, rather than change the lives of a small, select number, we must win over the whole city.

Viva's four city-based partner networks in Bolivia are generating an increased awareness of the need to promote the good treatment of children, and to create and build strong families.

In a society where violence is tearing families apart, **the Good Treatment Campaign (GTC) has been running since 2007. It trains children to speak to adults about how to treat young people in their care better.** Promise cards or licenses are given out as a reminder to people about changing their way and pledging to uphold these values. Together, both young people and adults learn positive practices, which can help to strengthen relationships and improve the care of children.

The genuine collaboration between the 200 churches and organizations that make up the networks in four cities in

Bolivia means that this campaign immediately has traction across the cities, making it impossible for the rest of society to ignore.

**Having seen and heard the positive messaging and impact of the campaign, city authorities became keen to collaborate and promote the campaign, helping it to grow.**

**“The greatest success is the mobilization of children who are committed to changing their culture and their environment towards good treatment.”** (GTC report 2017-18)

CONNECTING



CAPACITY-BUILDING







Children make a noise with banners and marches



City leaders in Bolivia have taken notice of children advocating for good treatment

They passed a resolution to create a National Day of the Family and to assist with a recognized annual event.

Across Bolivia in September 2017, 72,000 GTC promise cards were distributed by 28,000 children who were mobilized and empowered, and are now committed to changing their culture to achieve good treatment of children. Over 300 children led the campaign, around 100 schools got involved in promoting it, and it had the support of 14 government organizations.

And it's not only confined to Bolivia. In recent years, the success there has paved the way for other Viva partner networks around the world to hold their very own Good Treatment Campaigns. **Last year, GTC worldwide reached over 210,000 people, including 131,271 children, across 17 networks.**

**“There was a man named Juan who was not approached by anyone, as he was always sad. He did not want to have interaction with anyone. When a group of children arrived in the area with Good Treatment certificates, I advised them not to approach Juan. However, I noticed one girl did, giving him a certificate and smiling. I expected the worst but, to my surprise, Juan smiled back and shook her hand, thanking her. From that day, Juan was never the same again.** He became a kind person, left his solitude and showed a new attitude of respect and joy. I think that day changed his life. I support the Good Treatment Campaign because I have seen that it can really produce change. **And this year I also want to be better: a better mother for my family, a better public official, a better citizen.**”  
(Jenny, a governmental education officer in Oruro)

COLLECTIVE ACTION

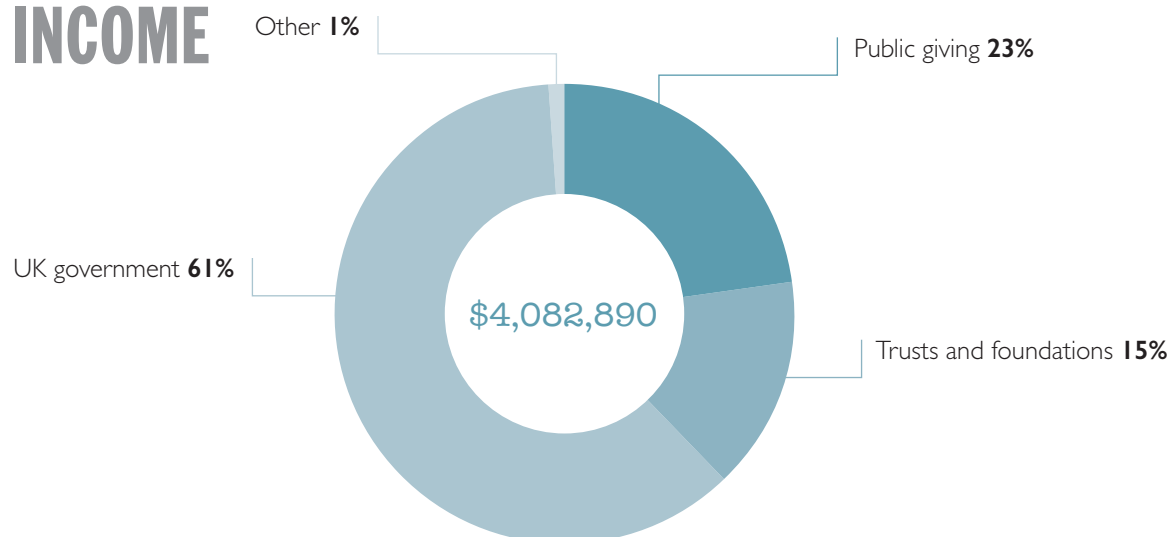


CITY-WIDE INFLUENCE

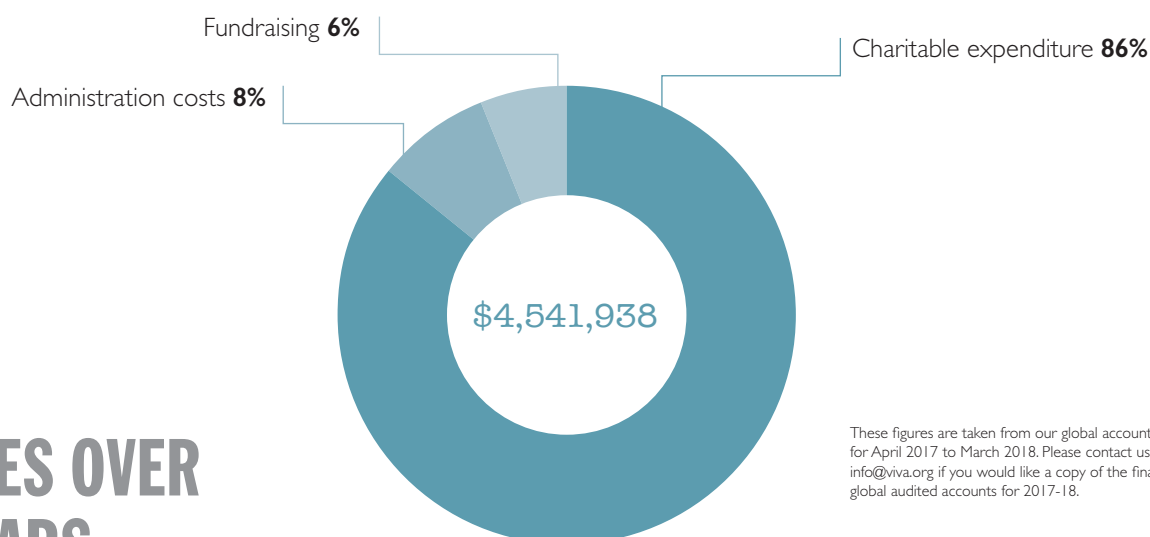


CHANGED SITUATION OF CHILDREN IN A CITY

## GLOBAL INCOME



## GLOBAL EXPENDITURE



These figures are taken from our global accounts for April 2017 to March 2018. Please contact us at [info@viva.org](mailto:info@viva.org) if you would like a copy of the final global audited accounts for 2017-18.

## FINANCES OVER FIVE YEARS

	2013-14	2014-15	2015-16	2016-17	2017-18
<b>Income</b>					
Public giving	\$ 1,129,002	\$ 1,139,236	\$ 1,049,670	\$ 1,020,424	\$ 951,439
Trusts and Foundations	\$ 448,865	\$ 463,503	\$ 352,110	\$ 768,333	\$ 649,753
UK government	\$ 553,926	\$ 620,995	\$ 1,759,818	\$ 1,031,557	\$ 2,442,282
Other	\$ 54,342	\$ 116,456	\$ 79,137	\$ 50,197	\$ 39,416
<b>Total</b>	<b>\$ 2,186,135</b>	<b>\$ 2,340,190</b>	<b>\$ 3,240,735</b>	<b>\$ 2,870,512</b>	<b>\$ 4,082,890</b>
<b>Expenditure</b>					
Charitable expenditure	\$ 1,615,598	\$ 1,571,863	\$ 2,118,965	\$ 2,712,497	\$ 3,899,538
Fundraising	\$ 357,348	\$ 380,446	\$ 363,719	\$ 361,687	\$ 388,892
Administration costs	\$ 107,886	\$ 56,947	\$ 127,270	\$ 108,509	\$ 253,508
<b>Total</b>	<b>\$ 2,080,832</b>	<b>\$ 2,009,256</b>	<b>\$ 2,609,954</b>	<b>\$ 3,182,693</b>	<b>\$ 4,541,938</b>

You will notice that in some years, including 2017-18, we spent more money than we raised. This is often the case when we receive money for a particular program in one year but spend it the following year. This is known as "restricted" funding and we have to include the income in the year we receive it and the expenditure in the year it happens.



**Justine Demmer, Viva's Asia Network Consultant, sharing her expertise with our partner network in the Philippines**

## 86% of our income is spent directly on charitable activities

**Over the last year, we supported 2.2 million vulnerable children on a budget of \$4.1 million. On average 86 cents of every \$1 raised is used in our work with vulnerable children.**

Our income has grown again significantly this year with the award of a new seven-year contract from the **UK government's Department for International Development**. It was awarded as a result of our good performance on the previous four-year contract that concluded in March 2017. In 2017-18 we received \$2.4 million from this grant.

The other \$1.7 million of income raised in the last year comes from our fundraising in the UK, US and Hong Kong, and comes from two significant sources: public giving (\$951,000) and trust funds/foundations (\$650,000).

## Partnering networks worldwide

**Legally, we have four charities – in the UK, the US, Hong Kong and Uganda – but we work as one global charity.**

**We're proud to work with 38 different local partner networks around the world.** It's important to us that they are locally led and independent, and that we support them

to grow their own fundraising. This means our model of empowering local churches to collaborate together not only leverages huge amounts of local expertise and time, but also leverages a great deal more income than is shown here.

Together we make up the 'Viva family' – an informal community of learning and support across 27 countries as we work towards our mutual goals.

## Refreshing our strategy

**In late 2017, Viva started a process of refreshing our strategy for the future.** We have engaged Matthew Frost, the ex-CEO of Tearfund UK to help facilitate this process. We are on course to complete it in September 2018.

**Our focus will remain on serving vulnerable children across the world** by supporting local churches to work together in those areas where we can have the greatest impact.

**Mark Stavers**  
Chief Executive, Viva



**“Collaboration is the only way we can reach every part of society. Our work with Red Viva Paraguay is very important because they have access to families who are impossible for us to reach if we didn’t do this work together.”** Alejandra Rodriguez, General Co-ordinator of NGO, Enfoque Niñez. Viva’s partner network in Paraguay has 152 agreements with different authorities and agencies throughout the country.

**viva**  
together for children

[viva.org](http://viva.org)